

” ”
” ”

189 061	(2011)	209 130	,	2010	259 932	()	37%.	58 463
38,8%.	2011										
											80%

” ” [2 – 5];
 ” ” ” ” [6 – 8];
 ” ” ” ” [9 – 14];
 ” ” ” ” [15 – 16].

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2011

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33,3 % (2011 35,3 %),

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2013-2016 3- 4-

« - » « 2013 2016 » 221,5 . . 2011

425,0 229,0 .

. 2013 208 523,0 .

2011

1

(NPV),

2011 : NPV₁ = - 39 161,0 . , 2012 : NPV₂ = - 25 587,4 . , 2013 : NPV₃ = - 18 767,4

, 2014 : NPV₄ = - 4 738,2 . , 2015 : NPV₅ = 15 944,5 . , 2016 : NPV₆ = 42 924,2

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The current state of the country's investment activities in recent years is analyzed in the article. Recommendations to enhance the investment process at the state level are proposed: improving the legal and regulatory framework, improving the investment climate in the state, promotion of innovative projects, the implementation of measures to protect the estate, finance, intellectual property of investors, attraction of the foreign investment. A list of ways of increasing the economic efficiency of investments at the enterprises is formed: the introduction of measures to manage the profit of the enterprise , optimization the of the amortization policy, the use of the investment budget, the introduction of a divisional management structure of the investment project budget, the construction of the complex mechanism of investment processes in enterprises. Sources 17.

Keywords: *activation of investment processes, efficiency of investment projects, investment attractiveness, intellectual property, foreign investment, divisional structure of management, investment mechanism.*

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03.07.2012