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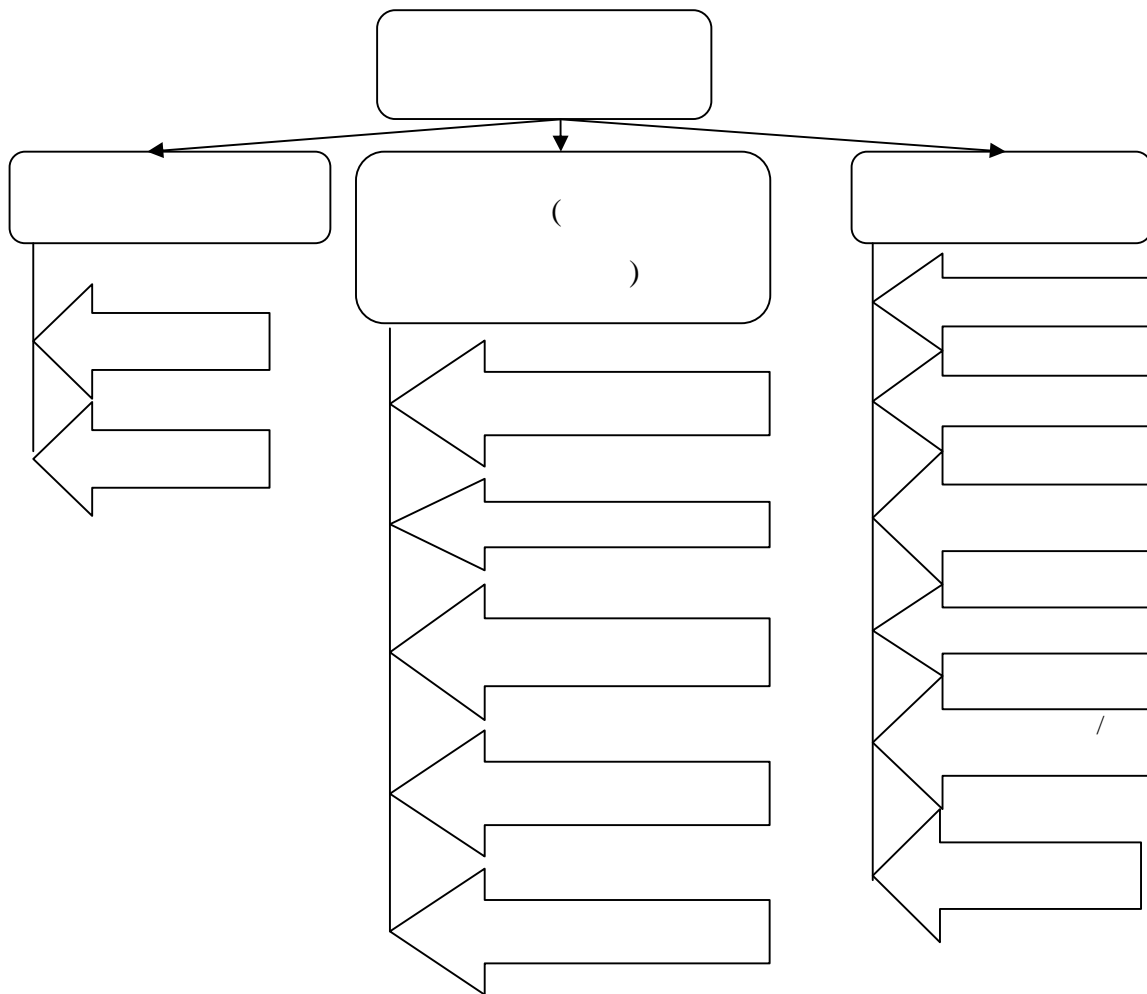
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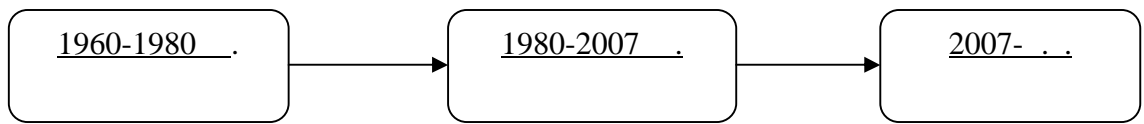
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. Shaforostova

**DEVELOPMENT OF INNOVATIVE ABILITY OF BUSINESS ON THE BASIS OF INCREASING THE ROLE OF NON-MATERIAL ACTIVES IN THE COMPLEX USE OF SUBSOIL RESOURCES**

The directions of the development of coal industry on the basis of the complex use of subsoil resources are offered. It is show that the problem of investments and innovative development based on “intellectual capital” (which is a component of non-material capital) is very important. The role of non-material resources in economic development of the coal industry, especially in receiving additional income from the use of subsoil resources is studied

complex use, innovations, intellectual capital, non-material actives

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